

Digital Performance Marketeer – Hasselt

For our client, an internationally leading construction software company with his headoffice in Belgium (Hasselt) we are looking for a Digital Performance Marketeer.

Our client provides calculation and drawing software for engineers, constructors, CAD & BIM specialists and construction companies.

Why is this job something for you?

- You will work in an international, innovative and multicultural environment where there is a lot of dynamism, enthusiasm and open communication.
- Moreover, you are assured of a motivating salary package supplemented with various additional legal benefits, including a company car, a bonus and the possibility of working from home a few days a week.

What are you going to do ?

- In this role you will focus on the buyer's journey and deploy the right digital, programmatic and account-specific tactical mix to with a focus on lead generation, website traffic & conversion incl. Ecom.
- You will develop & execute growth strategies & tactics for digital channels (owned & paid) in collaboration with the content/communication & social media specialists & in alignment with the overall marketing strategy & plans making a significant impact on the growth of the business

Who are we looking for ?

- The successful candidate has a strong background in digital marketing & E-commerce.
- A proven track record in setting up and analyzing paid media campaigns.
- SEO/SEA, A/B testing, google marketing platforms, website traffic and conversion have no secrets for you and you can demonstrate a data-driven growth mind-set.
- You also have a strong desire to test new digital marketing approaches, bringing both creativity and strong analytical skills.
- Someone with a hungry, infectious personality, determined and able to win.
- Your creativity, customer focus, attention to detail and drive for results will be critical to your success in this role.

Apply ?

This can easily be done by email on info@clearskyselection.be

For more information about this opportunity, you can always contact Koen Van Hoye, manager at Clear Sky Selection on tel: 0499-593046.

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